

PHONATHON SCRIPT

Hello, May I please speak with (name)? Hi (Mr/Mrs. Ms.) This is (your first name) calling from ORGANIZATION NAME. How are you this evening?

I am with a group of volunteers making calls to our stakeholders. We are calling for a couple of reasons tonight. The first is to keep our files updated. Is your address still (check on the form)? Can I also get your e-mail address? Thank you.

The second reason I'm calling is on behalf of the Annual Fund. The Annual Fund supplements operating expenses not covered by INSERT OTHER FUNDING SOURCE YOU HAVE. It helps provide INSERT MAJOR MISSION FOCUSED PROGRAM ITEM. By providing INSERT CORE MISSION TAKEAWAY.

We really need your help. Would you consider a gift of \$_____?

